

Portfolio Competition

The Portfolio Contest was developed by NCCCC (Northern California Council of Camera Clubs). We have been given permission to use their material.

Each portfolio will consist of a slide that will have your Title and Statement of Intent. No more than 10 words for Title and 75 words for Statement of Intent. See video for creating Statement of Intent.

Following will be your 7-10 portfolio images. Image size for all slides will be 1980x1200 pixels at 300 dpi.

Last will be the Overview slide that will show the 7-10 images that tell your story. See video on how to create this slide.

The video that shows the winning portfolios as examples from NCCCC has music and narration. This was done for their program showing the winners, **you will not add music or narration to your portfolio**. You submit your portfolio to Larry Cowles via We Transfer or USB stick. cowtech@earthlink.net

This contest is not counted toward club levels or Class. Future contest will be held if there is enough interest.

Please review all the rules below and watch the videos before you start your portfolio. **Deadline for entering will be March 1, 2024.**

Portfolio Competition Rules

Purpose: These Rules define the PW Portfolio Competition.

Definition of a Portfolio

A portfolio is a collection of images arranged in a sequence that represents a coherent body of work that reflects your personal style and photographic interest. A Portfolio has a theme or concept. In a portfolio the images work together as a whole to express your theme or concept in a way no single image can. Although each image should be as strong as possible, they individually may not have the immediate impact that a winning image in a standard club competition might have. The viewer may need to take more time to appreciate each image and its relation to the others in the portfolio. The whole should be greater than the sum of its parts.

General Rules

1. The Portfolio Competition shall consist of Projected Images only.
2. The Portfolio competition will consist of one competition level only.

3. The Portfolio Competition judging shall occur at a time and place determined by the Club.
4. One or more judges may be used for the Portfolio competition.
5. The number of awards will be determined by the total number of entries, approx 10%
6. All those who place shall receive a certificate or ribbon.
7. Any Portfolio which has placed first through fifth or honorable mention may not be reentered in a subsequent Portfolio competition.
8. Any Portfolio entered in competition sponsored by the Club shall be entered exclusively at the risk of the exhibitor and neither the Club nor any of its officers or representatives shall be under any liability whatsoever for damage to, or loss of, any image while in their custody.

Entry Rules

1. Submission to the Portfolio Competition is limited to one per person.
2. Images in a Portfolio must be free of any maker identifying information that would be seen during the competition. This includes copyright information, watermarks, logos, maker's name, image title, or date.
3. A Portfolio may be disqualified for not conforming to these rules. A disqualified image may be resubmitted at any time prior to the close of competition, or it may be submitted to a subsequent year's competition, if it has been changed to conform to the rules.
4. Each submitted Portfolio consists of:
 - A Title – maximum of 10 words
 - A Statement of Intent image that includes the title of the portfolio. The Statement of Intent shall be 75 words or fewer. The Statement of Intent shall be the first image in the portfolio.
 - An Overview Image – consisting of thumbnails images of each image in the Portfolio in the sequence in which the images are to be viewed. The Overview Image is used by judges as a tool to help them assess how the images in the Portfolio work together. The Overview image shall be the last image in the portfolio.
 - The Portfolio shall consist of between 7 and 10 images, in addition to an Overview Image and a Statement of Intent image.
5. The thumbnails on the Overview Image must accurately reflect the corresponding individual images in all respects except for size. For example, they must have the same aspect ratio, color balance, tonal quality and cropping as the full-sized image.
6. All Portfolios must have titles. Competitors should not use the same title more than once. The use of the phrase “Untitled” (or variations thereof, such as “Untitled #2”) as a title is not allowed. Titles for the individual images within a Portfolio are optional, except the titles “OverviewImage” and “StatementofIntent” are required for their corresponding images.
7. Each individual image in the Portfolio must conform to the following rules:
 - Images must be exactly 1920 pixels wide and no more than 1200 pixels high OR exactly 1200 pixels high and no more that 1920 pixels wide.
 - The resolution should be 300 dpi.
 - The image must be in JPEG format
 - Specifying the Maximum JPEG quality is recommended.
 - The images should be in the sRGB color space.
 - The whole title (Portfolio title plus title of individual images) of any entry must be 200

characters or less, including spaces. The following characters are not allowed in the title:

- The title of each image in the Portfolio must have the form

<Title of the Portfolio>[<Number in Sequence >]<Optional Title of the Individual Image >

The number in sequence should be between brackets.

Example: *Skate Board Champion [3] Turning somersault*

- Two images in the Portfolio have specific titles:
- The Statement of Intent image shall have the title:

<Title of the Portfolio>[1]StatementofIntent

- The Overview Image shall have the title:

<Title of the Portfolio>[X]OverviewImage

Where “X” is the number of the last image. For example, if the portfolio consists of 7 images, “X” would be “9”. If there were 10 images, “X” would be “12”.

How to Enter:

- Entry deadline: March 1, 2024
- Since portfolio package is large. File can be sent to Larry Cowles via We Transfer
- <https://wetransfer.com/> to cowtech@earthlink.net.
- You can give them to Larry on a USB stick.
- See more information on the Photography West website.
- Video of winning examples: <https://www.youtube.com/watch?v=7rQ9UrzUgcE>

- Video Everything You Want to Know about a portfolio: <https://www.youtube.com/watch?v=OHK3tmlwpmY&t=1938s>

- Video Making Statement of Intent: <https://www.youtube.com/watch?v=mjhvCpM4pJE>

- Video Creating an Overview Image: <https://www.youtube.com/watch?v=p4izFN-dBV0>

- Cut and paste these links to view.