

Photography West Camera Club

Minutes of Board Meeting

May 11, 2023

OFFICERS PRESENT: Ella Schreiber, President
Ken Kvam, Treasurer
Sally Hilding, Secretary

OFFICERS ABSENT: Doug Culliton, Vice President Education & Communications
Greg Swinney, Vice President of Operations

GUESTS: Jim Keane, ExOfficio; Larry Tannenbaum, John Obradovich, Eileen Arps, Kelly Asmussen, Darrell Pierson, Mark McKinney, Larry Cowles, Gene Mitofsky

The meeting was called to order at 2:58 p.m. by our President, Ella Schreiber.

Secretary's Report: Sally Hilding

The minutes to the April 13, 2023, were approved.

Club Website Update: Gene Mitofsky did a major review of our current web site and cleaned it up ([see attachment](#) for a summary). Sue Higgins has volunteered to take a role in co-content management and will be brought up to speed when she returns to Sun City West.

Mentee/Mentor 2024 Class: The sub-committee is working on a couple of things and will be meeting again in a couple of weeks.

Fall Programs in Process: Darrell Pierson presented a class to be taught in the fall (November 1, 8, 15) called **Camera Craft** which will be open to the 10 mentees (mandatory) and 10 additional participants. It'll be a hands-on class with each participant mastering their own camera with the objective being that each participant will end up knowing immediately where the settings are, and which one is right for a particular situation. An artistic approach/vision/exposure triangle will be included. The cost for the Camera Craft series will be \$15.

Tri-fold: Ella Schreiber said that the committee is working on the tri-fold for the Mentor/Mentee program. Some suggestions were made and incorporated. They are not ready to go to press yet but that will be happening.

Classroom Outlets/Rec Center: Larry Tannenbaum reported that the Rec Center installed two additional outlets in the classroom which has eliminated many extension cords. By rearranging the classroom and putting the screen on the end wall, we will have enough outlets for 3 rows of computers; however, it's all up to the Rec Center to decide and to do the rearrangement if that is what they choose to do.

Movie Screen/Sound Board: Ella has requested a meeting with the Theater Council to discuss the replacement of the sound board. It is very expensive, we don't use it, and we don't have the money, so it is unreasonable to expect us to contribute to the cost of replacement.

Friday Meetings: There have been comments about the meetings being travelogs, however that is when most members take their pictures. It was pointed out that everyone has the right to put on a presentation. After discussion, it was decided that we could use more classes on how to put together a Friday program, encouraging more people to participate. Ron Applebaum is working on one now. In September, more information will be available on what computer programs to use to make slideshows.

Treasurer: Ken Kvam

Critique: Ken will organize a program where if you entered a picture in a competition and it didn't place, the image can be critiqued in a double blind giving the maker positive, constructive feedback. Ella would like to develop this in our club; Ken agreed to roll it out in September.

Treasurer's report: The report was reviewed.

General comments/concerns:

Concerns verbalized by some Photo-West members that **"PSA/ACCC running our club"**: Larry Cowles stated that while our club belongs to both organizations, neither has anything to do with running our club. They evolved to have uniformity in competition rules and judging for competitions. Our judging criteria is based on PSA and ACCC, the gold standard, but we are free to make any changes we want that are appropriate for your club. An example would be the Salt River horses. PSA/ACCC consider them feral, and therefore would not be accepted in the Nature Category. Our club could include them in our own competitions, but we should then make sure the judges and our members are informed that we are deviating from PSA/ACCC. Additionally, club members who compete in either ACCC or PSA should know that horses, are NOT allowed in the Nature category and if entered in that category will be disqualified.

Happy Camp: Ella Schreiber has rolled it out and will mention it at tomorrow's Friday meeting.

Club Scan: The Rec Center has found that the system for scanning us into the club is not accomplishing what they had hoped and it's costing them money. The Rec. Center may re-evaluate its value in the next year.

Menu class/mentees: Doug Allen has agreed to teach the camera menu class for the mentees.

The meeting adjourned at 4:25 p.m.

Submitted by

Sally Hilding, Secretary