

## Photography West Camera Club

### Minutes of Board Meeting

March 9, 2023

**OFFICERS PRESENT:** Ella Schreiber, President  
Greg Swinney, Vice President of Operations  
Doug Culliton, Vice President Education & Communications  
Ken Kvam, Treasurer  
Sally Hilding, Secretary

**GUESTS:** Jim Keane, President Pro Temp; Larry Tannenbaum, John Obradovich

The meeting was called to order at 2:53 p.m. by our President, Ella Schreiber.

#### **Secretary's Report: Sally Hilding**

The minutes to the March 9, 2023, meeting were approved.

**Stardust Movie Screen Replacement:** It was moved, seconded and passed that we will pay our share of the cost: \$1897.21. During discussion, it was pointed out that we are the only one who is a 501-C7 club which means we cannot sell tickets and/or advertise which the other theater participates can do to raise money. Our revenue is limited to our member dues.

**Keys:** Ella has made an extra effort to collect any outstanding keys and is now done.

**Computer Scan:** Larry is getting one for \$250.

**Ideas for future club income:** The idea of having classes that we charge members \$10 and charge \$20 for nonmembers with \$10 of that to become membership dues was discussed. A cell phone photography class was suggested as a possibility. Doug already has an instructor (Craig Tissot) lined up for fall.

#### **Educations/Communication: Doug Culliton**

**Computer Use and Inventory:** Doug said that if we keep our current level of computers, it will cost the club \$2600 a year on a 5 year lifespan for both hardware and software in today's dollars. The question is: do we need 10 computers? The only class that they have been needed lately is the Elements class. The others either don't need the computers or the attendees have brought their own laptops in. The costs over a 5 year period for 10 computers is \$13,000; 8 computers is \$10,400; 6 computers is \$7800. The question becomes do we continue with what we have or do fewer computers but more classes. With more classes, we may need more instructors. A membership survey was discussed.

**Facebook:** Photography West is a trademarked name for us in Arizona so it's appropriate for us to say something if it's on the web.

#### **Operations: Greg Swinney**

Greg reported that the **Spring Social** is planned for April 1<sup>st</sup>. Everything is a go with the fee to be \$10.

**Monthly Projected Image/Guidelines:** This will start in the fall and will need a chairperson as well as established guidelines. The current thought is 6 slides a minute using Elements Premier to set up the slideshow. The images will change every 2 weeks.

**Organization Chart:** It was reviewed and updated. Each Board member will contact their committee heads to see if everything is up to date.

[Treasurer's Report: Ken Kvam](#)

The Treasurer's report was reviewed.

The Business meeting for the general membership to vote on the dues increase and the Stardust Theater screen will be Friday, March 10.

The meeting adjourned at 3:53 p.m.

Submitted by

Sally Hilding, Secretary