

## Photography West Camera Club

### Minutes of Board Meeting

February 10 , 2022

**OFFICERS PRESENT** Jim Keane, President via Zoom  
Greg Swinney, 1<sup>st</sup> Vice President of Operations  
Doug Culliton, VP Education & Communications via Zoom  
Ken Kvam, Treasurer  
Sally Hilding, Secretary via Zoom

**GUESTS** Darryll Pearson, Larry Tannenbaum

Jim called the meeting to order at 3:01 pm.

**Minutes** The minutes of three meetings (January 13, 14, 28), were reviewed and approved. The Board minutes will be posted on the club web site.

**Monthly Participation (Bonnie Williams report)** was reviewed.

**Treasurer's Report (Ken Kvam)** The club finances were reviewed. The only activity was the January social and dues. The checking account has \$4287, the savings account has \$11812, for a total of \$16099.

#### Education

Doug reviewed the attendance at the current **workshops**. After discussion, it was decided that the Kelby workshops will be presented in March.

There has been interest expressed for the **Elements** classes but attendance has been low. It was decided that in addition to the classes being mentioned in the newsletter/Flash, they will also be announced at the Friday meetings.

The **mentee/mentor** classes just started up again and are falling into place. The indoor classes are still just the mentees. Plans are forming for the mentors to go out with the mentees to various places to practice what is taught in the classes.

The **Marque class** is being sorted out on the supersass site and will be rescheduled.

Doug will put the **schedule** for the upcoming workshops on a slide for the Friday meetings.

#### Operations

Greg reported that the new **bulletin board** is up and has information on PSA, ACCC, our newsletter, various activities, etc. The old bulletin board can now be used by the monitors.

The **new computer** is up and operating with a few issues that are being worked out.

The new **banner** is in the production line and we will hopefully have it in the next couple weeks.

Our **club's name**, Photography West, was discussed. It was mentioned that it is listed in various places but when googled, a company in California that sells items comes up. Our website is: <https://photography.scwclubs.com/>

After discussion, it was decided that there is no need to increase **dues** even though we are currently running at a slight deficit.

Greg wants to have a couple more **orientation sessions** for new members. Doug Allen is helping the new members after they've joined and is helping Greg.

Greg said we need a new **Flash** editor. Ken will ask Pam Meindl if she will do it.

Jim mentioned that the Flash needs backup people on the program to be used when the editor is not available. Ken said that could be done by adding Jim and him as direct users. Ken will follow up.

The board has appointed Patty Dardis to be the **Social Events Chairman**.

We could use more people to **help with the exhibition receptions** as it is too much for just one person to do.

Doug would like to have someone eventually take over the **web site**.

These needs will be mentioned at the Friday meetings but are best on a one-to-one basis.

Doug said that we used to put some **video of our exhibitions** on the web site and that we should encourage our members to do it again like in the past.

Greg mentioned various avenues he has used to try to get us more **publicity**.

Ken said that Bonnie Williams mentioned the need to put our **upcoming guest speakers** for the Friday meetings in the Flash. Ken mentioned that it would be a good idea to announce the upcoming speaker at the Friday meeting and to put up a slide. Jim said he would try to get the theater group head to get a display or announcements flashing in the monitor and outside board.

Doug is going to see if we can see how many **hits** we have on our **website and newsletters** to see if that's a good form of communication. The consensus was that we are getting more members who are computer savvy, making the web a valuable source for the members.

Jim expressed appreciation for all that everyone is doing, even while he is in a "bubble."

The next meeting is March 10.

The meeting adjourned at 4:02 p.m.

Submitted by:

Sally Hilding  
Secretary