

Photography West Camera Club

Minutes of Executive Board Meeting

January 13, 2022

OFFICERS PRESENT Jim Keane, President via Zoom
Greg Swinney, 1st Vice President of Operations
Doug Culliton, VP Education & Communications via Zoom
Ken Kvam, Treasurer
Sally Hilding, Secretary

GUESTS Ron Applebaum

Jim called the meeting to order at 3:10 pm.

Minutes The minutes of the December 14, 2021, meeting was reviewed and approved.

Monthly Participation (Bonnie Williams report) The report showed the numbers are moving up but are down from 2018 (pre-pandemic), possibly due to the change in the procedure for online check in.

Treasure's Report (Ken Kvam) The report was reviewed as well as the budget figures for 2022. The club is doing well considering the only revenues were from 2021 dues collected from new members. Doug Pumphrey and Cindy Drolet were again confirmed to be doing the audit for 2021.

OLD BUSINESS

Social Events The upcoming brunch at Briarwood was discussed. Ideas presented included looking for a different, less expensive location for next year. This year will have 52 members/guests vs 125 last year. The club has committed \$1040 to Briarwood. The need for a co-chair was discussed and decided upon. Sally Hilding will get the social committee together and look for a co-chair.

Pop-up Sessions They are working great so far. Eileen is to be highly commended. There is a need to make sure the info is put out in time and the calendar checked to avoid conflicts.

NEW BUSINESS

Committee Participation Monitoring is filling up better now with the gift card incentive. We have gift cards for 3 months. Bonnie has sent requests to 54 businesses for additional gift cards. **Monitor Prize Drawing** Prizes are not remuneration so Board member names can be put in the monitor gift card drawings.

Projected Image The chairman has resigned. Greg mentioned people he is hoping to get to help.

Hospitality This committee still needs a second person to help. It's a difficult position because of the time required to fulfill the various duties.

Club Picnic for April 2 Greg mentioned that getting the food committee going is in the process of happening. The potential menu was discussed. Grills will need to be cancelled from the setup of the Sagebrush room.

Club Room Use Greg gave a review of the groups that have used the room and were counted by the Rec Center. We are still needing to get more members in the club room to be counted. Members are signing up for classes online at home which affects attendance but must still come in to pay.

Wall Banner The current banner has outdated information on it. A new banner would cost between \$150 and \$175. It was moved, seconded and passed that we have a new banner made now and consider a contest later for a panoramic poster.

Bulletin Board Because of the inconvenience of the existing board, it was moved, seconded, and passed that we put a second bulletin board on the orange wall. Size to be determined.

Sales of Photo Equipment in Flash It was discussed that it is better in the Flash vs the Newsletter to be more current. All supported the usefulness of having the item in the Flash.

Complaint on last Friday meeting The problem was computer related at the Stardust Theater. After discussion on the merits of replacing the current computer with either a used or refurbished computer with a new computer, it was decided to ask the membership at the Friday, January 14, meeting to approve the purchase of a new computer to be used for the presentations on Fridays.

Publicity for the club Linda Victor is working on getting our club highlighted on two electronic boards in the theater. Another idea was to get pictures and information in the newspaper on what's going on in the club such as winners of our contests. Greg presented an idea that still needs work where the club might offer to do portrait photos for the person's payment to a charity. Funds would go directly to a charity. The club would neither make any money nor handle money on the activity. Greg will continue exploring this idea including its legality with the Rec Center.

Mentor/Mentee Class Doug presented the idea of advertising now for next year's class because there are attendees who do not know even the basics, such as how to download their pictures off the camera or have photo software on their computer. If prerequisites can be established letting future attendees know what basics they need before classes begin, they will have time to acquire the necessary knowledge and be able to practice it. It was brought out that many club members need and want the very basic classes.

Pictures at the Sunday Brunch Ron asked if the club wanted him to take pictures at the brunch. The board asked him to please do so. Ron will ask Joyce Bowlby to m.c.

Friday Meeting Double Sign-in Ken will check with Bonnie Williams to see what check-in information can be gotten from the Rec Center to see if we can eliminate one of the two sign-ins. This would also help reduce the congestion in the entry sign-in area. The members at the desks will be asked to suggest to club members to move their conversations into the auditorium.

Minutes at the January 14 meeting Ron agreed to take the minutes for the Friday, January 14, meeting as our secretary will not be able to attend.

The meeting adjourned at 4:25 pm.

Sally Hilding

Date